Press Release

PAN International hosts first CME-certified nutrition as medicine webinar to a sold-out crowd of 2.5 thousand

*Iss Das!* nutrition as medicine series starts with a bang

- *Iss Das!* ("Eat That!") webinar series’ opening event attracts 2.5 thousand attendees
- 2,759 medical students signed up for the entire 11-part series so far
- 3,179 total registrations for the series so far including students, physicians and other health professionals

November 9, 2020, Munich, Germany

On the evening of Thursday 5, 2020, the Physicians Association for Nutrition (PAN) International kicked off its first-ever CME-certified nutrition as medicine webinar series, *Iss Das!* (“Eat That!”). PAN leads the way with this unique online program designed for medical students and health professionals. The first edition was attended by a record-breaking 2,497 audience members, with 87% made up of medical students from across Germany.

The event began with talks from PAN’s Medical Director, Niklas Oppenrieder MD, with a presentation about nutrition in medicine, then followed by a talk on the basics in nutritional science from PAN’s expert nutrition scientist and Medical Content Executive, Dr. Paula Singmann. Prof. Diana Rubin, board member of the German Society for Nutritional Medicine (DGEM), and Uta Köpcke, President of the German Association of Dietitians (VDD) also spoke at the event on the question of the current and future significance of nutritional medicine in German healthcare.

“This record number of attendees shows us that nutrition and nutritional medicine need to be a much more central part of medical education and healthcare. That’s what we are working for at PAN.”

Niklas Oppenrieder MD, Medical Director, PAN

The project, which is unique to date, is recognized as a clinical elective at the University of Cologne, the University of Aachen, and the University of Giessen with 1,050 students in total taking part in the elective. Additionally, for each individual event in the series, 2 CME (Continuing Medical Education) points have been applied for with the Bavarian Medical Association, making it an attractive event for registered physicians and medical professionals to attend.

The 11-part *Iss Das!* (“Eat That!”) series has been organized almost exclusively by volunteers from the PAN University Groups and brings together renowned experts from
diverse specialties of medicine and nutritional science. The online talks will take place between November 2020 and January 2021 and will cover topics such as nutritional medicine in cardiology, food and the climate crisis, and gastroenterology and the microbiome.

"The fact that this success story is based on the hard work of our volunteers and the PAN University Groups shows two things; 1) our volunteers are highly motivated and engaged with our mission 2) we have the capacity to be a driving force for good when it comes to public health and how nutrition is viewed in medicine. I am humbled by this effort and proud of our team of volunteers and students for making this possible."

Mark Hofmann, Executive Director, PAN

Registration is still open for the remaining 10 events. The next webinar will take place on November 12 at 6pm CET (Central European Time) with Jun.-Prof. Dr. Laura König and Prof. Dr. Sybille Adam speaking on the topic of nutritional psychology, behavioral change and communication in medical practice.

For more information and to register for the individual events visit https://pan-int.org/pan_events.

About PAN

The Physicians Association for Nutrition (PAN) International is a non-profit organization on a global mission to empower health professionals, individuals, and communities to recognize and use whole food, plant-based nutrition as a powerful tool to create and sustain optimal health.

Since its founding in 2018, in Munich, Germany, PAN continues to grow their volunteer network and have already established 12 active university groups across Germany and Austria. The organization's international presence includes offices in the USA, Israel and South Africa. The organization is excited to have recently established PAN in the Netherlands, Romania and Czech Republic, with more countries to be announced soon.

Visit the PAN International website at https://pan-int.org/ for more information.

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